



‘LIVE IT’...FROM GINA JEFFREYS’ LONG-AWAITED NEW ALBUM...‘WALKS OF LIFE’

Fifteen years over a quarter of a million albums soldfour Platinum and Gold albums....hundreds of sell-out concerts Gold Guitars, Mo and APRA Awardsand a journey that began in Tamworth and took her to every corner of Australia, and on to such places as Nashville, Shanghai, East Timor, and now back to Tamworth. Gina Jeffreys, Australia’s much-loved country music superstar, will launch her new album at the Tamworth Festival in January. Undoubtedly her best album ever, ‘WALKS OF LIFE’ showcases Gina with a breath-taking new vocal maturity on a collection of songs that are all near and dear to her heart. Gina has co-written five of the tracks.

The first single from the album is ‘LIVE IT’.

“In our house we have a great big painting up on the wall which says, “Live well, laugh often and love much.” This really is the philosophy of our house, so when I first heard “Live It”, the song just clicked for me. It has the simplest message that says just enjoy your life, whatever it is you choose to do, and make the most of it before it’s too late!

We actually started recording this song over three years ago, but I found myself so caught up in “Living It”, just enjoying every second of the simple things in life, like putting our baby to bed and reading him bedtime stories, singing him lullabies, cooking, taking care of my beautiful husband.....that we just put my new record on hold while I really enjoyed the moment. I am so glad that I did that. You can’t get those years back. But while our son Jackson is the reason I stopped music for a while, he is also the reason I started again. My heart has never sung like this before...

*...I have enjoyed making this record more than ever.
There is nothing like a child to show you that you should just Live It now!”*

‘WALKS OF LIFE’ began it’s life three years ago, when Gina and husband/producer Rod McCormack began collecting songs for ‘the next album’ – while Gina embraced motherhood and waited until she was totally ready to go back into the studio – and ‘WALKS OF LIFE’ is the stunning result of this long and careful development period. And there is no doubt Gina’s legions of fans will all agree that it was definitely worth the wait!

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Due to her long-time involvement with the Leukaemia Foundation, Gina is going to release a Special Limited Edition Xmas Offer!!
DOUBLE CD PACK with \$5 from each sale donated to the Leukaemia Foundation ‘message of hope’ Christmas Appeal.

**Get Gina’s brand new album “WALKS OF LIFE” plus her “CHRISTMAS WISH” album
2 for the price of 1 - only \$29.95 incl. postage & handling**

Buy online through Gina’s official website:
www.ginajeffreys.com.au

OFFER ENDS DECEMBER 31

GINA JEFFREYS ‘WALKS OF LIFE

Available at the Tamworth Festival mid-January, and all retailers early February - Ocean Road Music/MGM

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